

# APPRENTICESHIP: Return on Investment for Employers



Apprenticeships offer savings for businesses when compared to other workforce development models, resulting in a Return on Investment (ROI) for every dollar invested in their apprenticeship programs.<sup>1</sup>

## HOW CAN APPRENTICESHIP BENEFIT YOU?

- Recruit and develop a highly skilled pipeline of employees.
- Match employee skills with employer needs.
- Reduce turnover and retain employees.
- Capability to customize your training program and ensure employees develop the right skills.
- Foster a diverse and inclusive culture.

## 92% Employment Retention

Percentage of apprentices who retain employment after apprenticeship completion<sup>2</sup>.



To learn more about apprenticeship programs for your business, contact Clark University at [techquest@clarku.edu](mailto:techquest@clarku.edu)

Tech Quest is an equal opportunity program. Auxiliary aids and services are available upon request to individuals with disabilities.

*Sources:*

1. Workforce GPS: "[Expanding Apprenticeship: Return on Investment \(ROI\)](#)"
2. [Apprenticeship.gov "Explore Apprenticeship Resources" - Homepage | Apprenticeship.gov](#)

