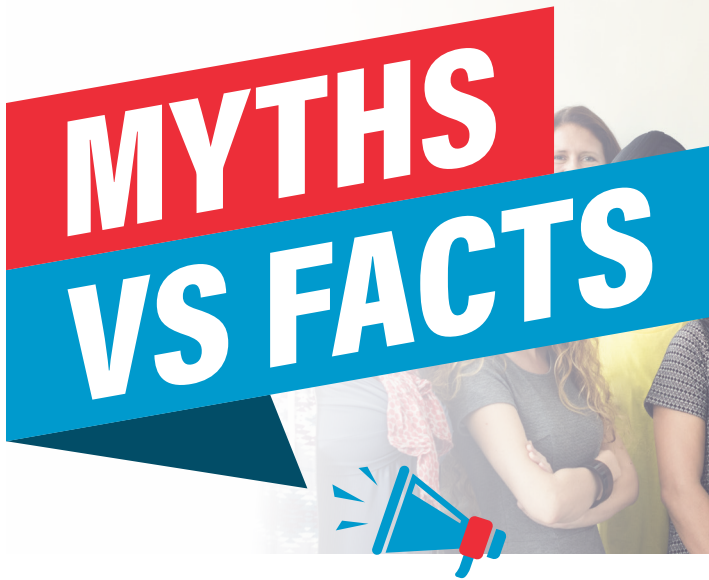


BUSTING THE MYTHS AROUND APPRENTICESHIPS



APPRENTICESHIPS DATE BACK TO THE 18TH CENTURY BCE,¹ YET ARE OFTEN OVERLOOKED AS A PATH TO STARTING A GREAT CAREER.

Let's examine some common misconceptions around apprenticeship to unveil its benefits:

MYTH: Apprenticeships are limited to construction and manufacturing industries.

FACT: With apprenticeship, you have a wealth of options. **Apprenticeship programs are available in multiple industries** including, but not limited to: Information Technology (IT), Healthcare, Cybersecurity, Energy, Advanced Manufacturing, Engineering, Financial Services, Digital Marketing, and Education.

MYTH: Apprenticeships are low quality alternatives to college.

FACT: Apprenticeships provide related instruction, on-the-job training, and mentorship under the instruction of an experienced professional. Apprentices will earn a portable, nationally recognized credential within their industry while building a network.² **This is an education that a university cannot offer.**

MYTH: Apprenticeships will not help me achieve my financial goals.

FACT: By definition, an **apprenticeship is a paid job.**³ From Day 1, an apprentice earns a wage, receives the same benefits as other employees, and has the additional opportunity to learn without paying for tuition.

MYTH: Employers do not value apprenticeships.

FACT: Apprenticeship is the most employer-driven form of workforce development.⁴ Recruiting an apprentice is cost-effective for businesses and can also result in **increased employee retention.**

MYTH: Apprenticeships do not provide job security

FACT: 94% of apprentices who complete an apprenticeship program **retain employment with an average annual salary of \$70,000.**⁵ Employability is not just a matter of finding employment or gaining a set of technical skills. It is the ability to gain skills that make you adaptable to the needs of potential employers and customers.⁶

MYTH: Apprenticeship is only an option when you are young.

FACT: Apprenticeships are for **anyone who wants to obtain paid, relevant workplace experience** while acquiring the skills and credentials valued by employers.

MYTH: The earning potential of an apprentice is low.

FACT: The apprenticeship model provides a viable career pathway to high-paying jobs. A recent study found that participants had significantly **higher employment rates and earnings compared to those who did not complete an apprenticeship.**⁷

To learn if apprenticeship may be right for you, visit [Workforce.org](https://www.workforce.org).

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¹ Britannica, Apprenticeship, <https://www.britannica.com/topic/apprenticeship>

² Official website of the United States government, Career Seeker Fact Sheet, https://www.apprenticeship.gov/sites/default/files/Career_Seeker_Fact_Sheet.pdf

³ Official website of the United States government, <https://www.apprenticeship.gov/career-seekers>

⁴ U.S Department of Labor, Apprenticeship Toolkit, <https://www.dol.gov/apprenticeship/toolkit/toolkitfaq.htm>

⁵ Official website of the United States government, Career Seeker Fact Sheet, https://www.apprenticeship.gov/sites/default/files/Career_Seeker_Fact_Sheet.pdf

⁶ Forbes, 13 Reasons To Consider An Apprenticeship After Graduating, <https://www.forbes.com/sites/forbescoachescouncil/2020/08/17/13-smart-reasons-to-consider-an-apprenticeship-after-graduating/?sh=3987301f5f9b>

⁷ U.S Department of Labor Blog, Apprenticeships Are Opportunities, <https://blog.dol.gov/2019/11/15/apprenticeships-are-opportunities>