

Warm-up Activity

In this module, we will turn our attention to finding a legal structure.

Have you ever thought about what legal structure might suit your business?

What advantages and disadvantages are there in the legal structure you chose?



Vocabulary

Here is the vocabulary for this module.

c corporation limited liability company

cooperative nonprofit corporation

corporation partnership

dividend partnership agreement

general partnership shareholders/stockholders

incorporated share of stock

legal structure sole proprietorship

liability subchapter s corporation

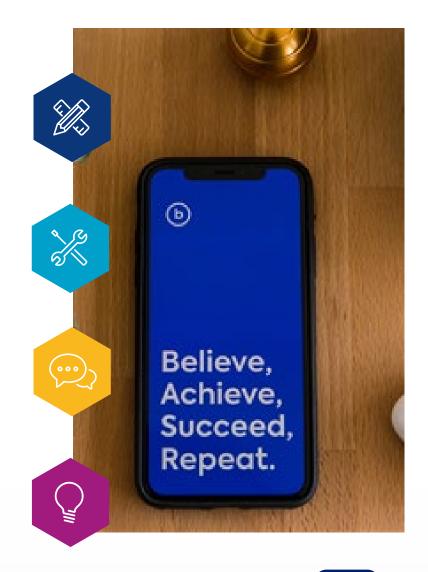
limited liability unlimited liability



Key Learning Objectives

Now we will learn the different types of legal structures. Our objectives are:

- Identify legal structures
- Compare and contrast different types of legal structures





Liability

A **legal structure** is a type structure for a business model. When choosing a legal structure, you must take liability into account.

Liability is how obligated the owner is to use their own personal assets to settle business debts.

- Unlimited liability means the business owner can be legally forced to use personal assets for their business debts.
- Limited liability means the business owner cannot be forced to use personal
 assets for their business debts.



Sole Proprietorships

In a sole proprietorship the business has one owner that has unlimited liability but also gets to collect all the profit from their business.

To set up a sole proprietorship you need a business license that states the official name of the business and a taxpayer identification number, or an employer identification number (EIN).





Partnership

In a **partnership** two or more people manage a business together

To set up a partnership, the partners need to write up a partnership agreement



In a **general partnership** all partners have unlimited liability

Limited partners have financial stake in the business, but do not govern any of its day-today business



Partnership

In a **partnership** two or more people manage a business together and share in all of its liabilities and profits.





Corporations

A **corporation** is seen as an entity separate from its owners





Owners of a corporation are called its **shareholders** or **stockholders**

One **share of stock** is one unit of ownership in a corporation





Each stockholder gets a share in the profits of the corporation known as a **dividend**

Most corporations are **C corporations**





Incorporated within state law



Subchapter S Corporations



- A subchapter S corporation is different from a C corporation in the way they are taxed
- There's just one level of federal tax to pay
- S Corporations who don't have inventory can use the cash method of accounting



Limited Liability Company (LLC)



A **limited liability company (LLC)** has the liability benefits of a corporation and the tax benefits of a sole proprietorship or partnership.

If you decide on an LLC structure, be sure to use the services of an experienced accountant who is familiar with the various rules and regulations of LLCs.



Nonprofit Corporation

A nonprofit corporation does not give its shareholders profit and instead is there simply for the good of its community, using its profits only to expand and improve their work.







A **cooperative** is made simply for the benefit of its members (this includes consumers and employees).



Compare and Contrast Legal Structures

| | | LEGAL LIABILITY | NUMBER OF OWNERS/ SHAREHOLDERS | TAX IMPLICATIONS | COST | FUNDING | FUTURE NEEDS |
|---|---------------------------|-----------------|--------------------------------------|--------------------------|---------------------|-----------------------|--|
| 1 | Sole Proprietorship | Owner | 1 | Personal | Least expensive | Hard | Dissolves at death |
| 2 | General Partnership | Partners | Many | Business | More expensive | Use partners for this | May dissolve when a partner leaves |
| 3 | Limited Partnership | Partners | Two Types | Business | More expensive | Use partners for this | May dissolve when a partner leaves |
| 4 | Corporation | Business | Many | Business and Personal | Even more expensive | Sell stock for funds | May pass ownership |
| 5 | S Corporation | Business | Up to 75 | Personal | Even more expensive | Sell stock for funds | Requires additional management of shareholders |
| 6 | Limited Liability Company | Business | Many | Personal | Most expensive | Hard | Dissolves when a partner leaves |



Choosing Your Best Structure

Important questions to ask yourself in deciding which structure to use are:

Is it possible for me to start this business alone?

Am I willing to risk my personal assets?

Do I want to share responsibility as well as profits?







Multiple Response Question



Which of the following describe a general partnership?

- All partners have unlimited liability
- One or more partners have limited liability
- Partners share in the profits
- Partners share in the liabilities
- One or more partners have no say in the management of the business
- Partners create a partnership agreement
- More promising to investors than a sole proprietorship

Multiple Choice Question



True or False? Corporations are separate entities from their owners.

- True
- False



Match the term with the correct definition:

A business made simply for the benefit of its members

Does not give its shareholders profit and instead is there simply for the good of its community; uses its profits only to expand and improve their work; they do not sell shares and their owners have limited liability

Has the liability benefits of a corporation and the tax benefits of a sole proprietorship or partnership; its owner(s) are called members and there may be one or more members for a limited liability company

Gives more benefits to the owners but is more complex and expensive to set up and keep going than a subchapter C corporation; are taxed differently than a subchapter C corporation

Terms:

Cooperative

Limited liability company

Nonprofit corporation

Subchapter S corporation

Multiple Response Question



Which of the following describe a sole proprietorship?

- Only one owner
- Desirable to investors
- Unlimited liability for owner(s)
- Business and owner(s) are legally one in the same
- Most expensive legal structure
- Owner(s) in complete control of the business
- Never requires an EIN

Multiple Choice Question



True or False? When you become a shareholder or stockholder you own part of the business you bought shares of stock in.

- True
- False

Independent Practice

Answer the important questions listed at the end of this module:

Is it possible for me to start this business alone?

Am I willing to risk my personal assets?

Do I want to share responsibility as well as profits?

Write a short paragraph on which legal structure you think will work best for your business and why.



Reflection

Think back to your answers on the warm-up activity. After answering the questions on the previous slide decide which legal structure would be best for you and your business. Did your answer change from the beginning? Do you feel you have a better understanding of business structures?



Compare and Contrast

Take a moment to reflect on your learning and comparing and contrasting your answers.

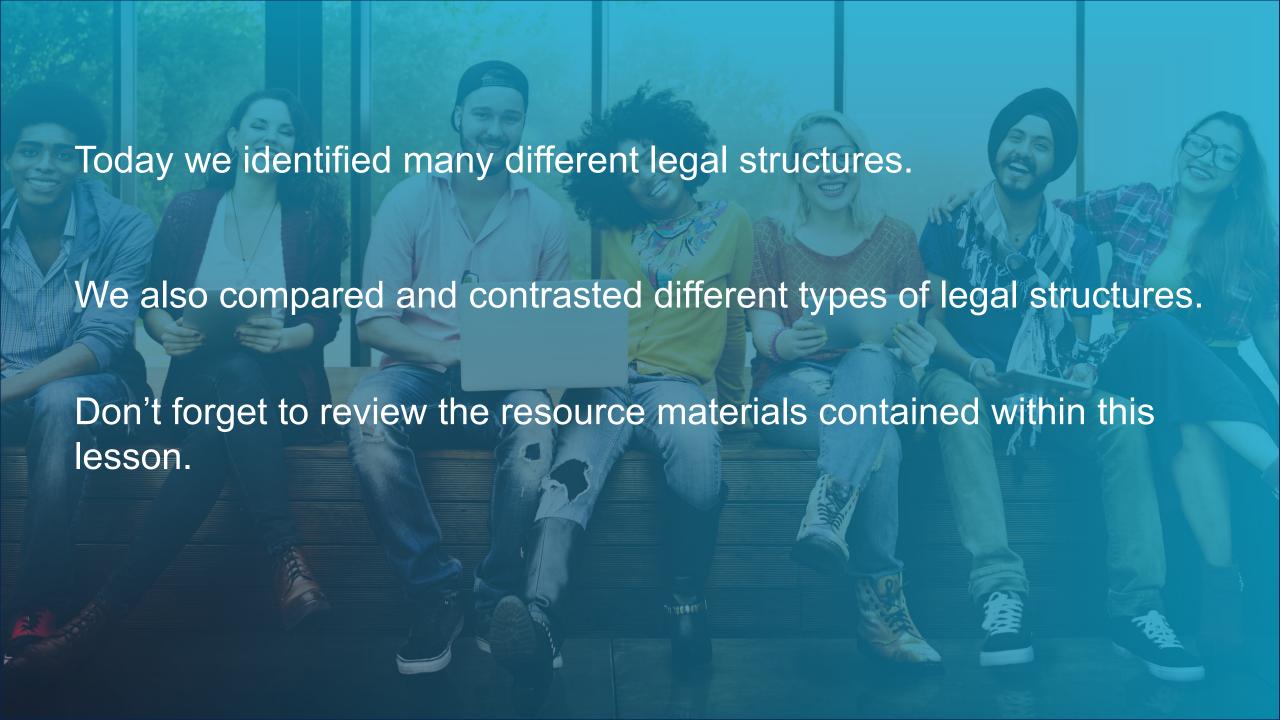
What we learned about:

C corporation
Dividend
Legal structure
Limited liability company
Partnership agreement
Sole proprietorship

Cooperative
General partnership
Liability
Nonprofit corporation
Shareholders/Stockholders
Subchapter S corporation

Corporation
Incorporated
Limited liability
Partnership
Share of stock
Unlimited liability







C Corporation

is a legal structure for a corporation in which the owners, or shareholders, are taxed separately from the entity



Cooperative

a business made simply for the benefit of its members



Corporation

an entity separate from its owners in the eyes of the government; its owners have limited liability



Dividend

a partial distribution of the profits issued by corporations linked to share or stockholder ownership



General partnership

all partners have unlimited liability



Incorporated

corporations that have set up within state law



Legal Structure

a type of structure for a business model



Liability

how obligated the owner is to use their own personal assets to settle business debts



Limited Liability

when the business owner cannot be legally forced to use personal assets for their business debts, except under special circumstances



Limited Liability Company

has the liability benefits of a corporation and the tax benefits of a sole proprietorship or partnership; its owner(s) are called members and there may be one or more members for a limited liability company



Nonprofit Corporation

does not give its shareholders profit and instead is there simply for the good of its community; uses its profits only to expand and improve their work; they do not sell shares and their owners have limited liability



Partnership

when two or more people manage a business together and share in all of its liabilities and profits



Partnership Agreement

a legal document that defines each partner's responsibilities and liabilities and details what will happen if one of them decides to leave the partnership



Shareholders/Stockholders

part owners of a corporation through buying stock



Share of Stock

one unit of ownership in a corporation

Sole Proprietorship

a business that has one owner that has unlimited liability but also gets to collect all the profit from their business



Subchapter S Corporation

gives more benefits to the owners but is more complex and expensive to set up and keep going than a subchapter C corporation; are taxed differently than a subchapter C corporation, can only have 100 or less shareholders and everyone must elect to be an S corp

Unlimited Liability

when the business owner can be legally forced to use personal assets for their business debts

